

218619

Jug
10/30/12

Lisa Curtis for State Senate

KRQE

Day	Date	Time	Program	Spots	Cost	Total
Th, Fr, M, Tu	11/1-11/6	6-7a	Krqe 6am News	4	\$100	\$400
Th, Fr, M, Tu	11/1-11/6	7-9a	CBS This Morning	4	\$100	\$400
Wed	10/31	10-1035p	Krqe 10pm News	1	\$1,100	\$1,100
Fri	11/2	10-1035p	Krqe 10pm News	1	\$700	\$700
Sat	11/3	10-1035p	Krqe Sat 10pm News	1	\$325	\$325
Th, Fr, M	11/1, 11/2	1035-1137p	Letterman	3	\$125	\$375
Fri	11/2	5-530p	CBS Evening News	1	\$325	\$325
Th, Fr, M	11/1-11/5	4-430p	Krqe 4pm News	3	\$275	\$825
Wed, Mon	10/31-11/5	6-630p	Jeopardy	2	\$700	\$1,400
Wed, Mon	10/31-11/5	630-7p	Wheel of Fortune	2	\$850	\$1,700
Sun	11/4	9-10p	The Mentalist	1	\$1,400	\$1,400
Mon	11/5	10-1035p	Krqe 10pm News	1	\$1,100	\$1,100
Th, Fr, M	11/1-11/5	3-4p	Dr. Phil	3	\$300	\$900

Gross Total \$10,950

Net Total \$9,308

Total with GRT \$9,959.03

Kasa

W-F, M	10/31-11/5	930-10p	Kasa 9-930p LN	4	300	\$1,200
Sun	11/4	930-10p	Kasa 9-930p LN	1	400	\$400
Th, Fr, M	11/1-11/5	4-5p	Amer Fun Video	3	150	\$450

Gross Total \$2,050

Net Total \$1,742.50

Gross Total \$13,000.00

Net Total \$11,050.00

REQUEST FOR POLITICAL AVAILS AND RATES

(To be filled out and kept on file for public inspection)

To: JIM G.
Station: KRQE KASA
From: JOAN GRIFFIN
Date: 10/30/12

Agency: GRIFFIN & ASSOC.
Address: 119 DARTMOUTH SE
ALBANY NM 87106

Phone#: 505 764.4444 x222
Fax#: 505 764.8636

Contact: JOAN GRIFFIN

On behalf of the below candidate, the above buyer has requested avails and rates for your station. The information will be used for the following election(s):

☐ CAUCUS

☐ SPECIAL

☐ PRIMARY

☒ General

Candidate: LISA CURTIS
NM SENATE

Political Party: DEM

Office: 410 GRIFFIN ASSOC.

Address: 119 DARTMOUTH SE
ALBANY NM 87106

Phone: 505 261.4444

Executive Officer: VERN PETERSCHMIDT

Title: TREASURER

Spot Manager: All,

Alt Order #	Advertiser	Order	Inv. Code (Boo	Time Period	Length	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
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Date: 11/01/12

Station: KRQE

POL/Lisa Curt	218619 M-F KRQE New:KRQE News	:30 P5	KRQE LISA CURT	6:31:25 AM	LISACURTIST	\$100.00
POL/Lisa Curt	218619 CBS This Mornin CBS Early S	:30 P4	KRQE LISA CURT	8:29:02 AM	LISACURTIST	\$100.00
POL/Lisa Curt	218619 Dr. Phil 3p-4p	:30 P2	KRQE LISA CURT	3:42:35 PM	LISACURTIST	\$300.00
POL/Lisa Curt	218619 M-F KRQE New:4p-430p	:30 P3	KRQE LISA CURT	4:17:50 PM	LISACURTIST	\$275.00
POL/Lisa Curt	218619 David Letterman 1035p-1137p	:30 P5	KRQE LISA CURT	10:59:30 PM	LISACURTIST	\$125.00

\$900.00

\$900.00

Date: 11/02/12

Station: KRQE

POL/Lisa Curt	218619 CBS Evening Nc 5p-530p	:30 P4	KRQE LISA CURT			\$325.00
POL/Lisa Curt	218619 M-F KRQE New:KRQE News	:30 P5	KRQE LISA CURT	6:44:40 AM	LISACURTIST	\$100.00
POL/Lisa Curt	218619 CBS This Mornin CBS Early S	:30 P4	KRQE LISA CURT	8:28:02 AM	LISACURTIST	\$100.00
POL/Lisa Curt	218619 Dr. Phil 3p-4p	:30 P2	KRQE LISA CURT	3:51:28 PM	LISACURTIST	\$300.00
POL/Lisa Curt	218619 M-F KRQE New:4p-430p	:30 P3	KRQE LISA CURT	4:28:45 PM	LISACURTIST	\$275.00
POL/Lisa Curt	218619 LN M-F 10p-1035p	:30 P4	KRQE LISA CURT	10:27:43 PM	LISACURTIST	\$700.00
POL/Lisa Curt	218619 David Letterman 1035p-1137p	:30 P5	KRQE LISA CURT	10:46:30 PM	LISACURTIST	\$125.00

\$1,925.00

\$1,925.00

Date: 11/03/12

Station: KRQE

POL/Lisa Curt	218619 LN Sa 10p-1035p	:30 P5	KRQE LISA CURT	10:25:53 PM		\$325.00
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\$325.00

\$325.00

Date: 11/04/12

Station: KRQE

POL/Lisa Curt	218619 Sun Hour 4 9p-10p	:30 P2	KRQE LISA CURT	9:20:34 PM		\$1,400.00
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\$1,400.00

\$1,400.00

Date: 11/05/12

Station: KRQE

POL/Lisa Curt	218619 M-F KRQE New:KRQE News	:30 P5	KRQE LISA CURT			\$100.00
POL/Lisa Curt	218619 CBS This Mornin CBS Early S	:30 P4	KRQE LISA CURT	8:53:00 AM		\$100.00
POL/Lisa Curt	218619 Dr. Phil 3p-4p	:30 P2	KRQE LISA CURT	3:16:31 PM		\$300.00
POL/Lisa Curt	218619 M-F KRQE New:4p-430p	:30 P3	KRQE LISA CURT	4:07:00 PM		\$275.00
POL/Lisa Curt	218619 M-F 6p-630p M-F 6p-630p	:30 P3	KRQE LISA CURT	6:21:14 PM		\$700.00
POL/Lisa Curt	218619 M-F 630p-7p M-F 630p-7p	:30 P3	KRQE LISA CURT	6:47:48 PM		\$850.00
POL/Lisa Curt	218619 LN M-F 10p-1035p	:30 P3	KRQE LISA CURT	10:08:37 PM		\$1,100.00
POL/Lisa Curt	218619 David Letterman 1035p-1137p	:30 P5	KRQE LISA CURT	11:24:45 PM		\$125.00

\$3,550.00

\$3,550.00

Date: 11/06/12

Station: KRQE

POL/Lisa Curt	218619 CBS This Mornin CBS Early S	:30 P4	KRQE LISA CURT			\$100.00
POL/Lisa Curt	218619 M-F KRQE New:KRQE News	:30 P5	KRQE LISA CURT			\$100.00

\$200.00

\$200.00

\$8,300.00

[Sorted by: Date]